

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP26/12 13.27
RECAP ** WFTV-TV ***

REP. #	OFF. # 6556	SALESMAN #
BUYER NAME	STEPHANIE KINCAID	
SALES PRSN	WA-	JOE KNAUER

CONFIDENTIAL # 6335692

	CLASS:	NATL.	LOCAL	REGIONAL
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ORDER # _____

(Cf)

PRDCT	<u>ROMNEY FOR PRESIDENT</u>	EST# <u>398</u>	COMMENT: ()

FLIGHT DATES SEP26/12 OCT2/12 WK-1

DATE SEP26/12 13.27

CITY TAX	STATE TAX	CO-OF BILLING

REV FLIGHT DATE
THANKS FOR CATCHING :)
PLS CFM,

STAIRS:

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 396												
1			600A-700A	30		\$1,500.00	10/1	10/2	2		M-TU	2
PROGRAM : NEWS CON COM1 : 1X PER DAY												
2			600A-700A	30		\$1,500.00	9/26	9/28	3		W-F	3
PROGRAM : NEWS CON COM1 : 1X PER DAY												

REP HEADLINE# 6335692 TRF# 333168
\$\$\$ UNAPPROVED REV #2 \$\$\$

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			700A-900A PROGRAM : GMA CON COM1 : 2X PER DAY	30		\$1,600.00	10/1	10/2	4		M-TU	4
4			700A-900A PROGRAM : GMA CON COM1 : 2X PER DAY	30		\$1,600.00	9/26	9/28	6		W-F	6
5			1000A-1030A PROGRAM : MILLIONAIRE CON COM1 : 1X PER DAY	30		\$375.00	9/26	9/28	3		W-F	3
6			1000A-1030A PROGRAM : MILLIONAIRE CON COM1 : 1X PER DAY	30		\$375.00	10/1	10/2	2		M-TU	2
7			1100A-1200N PROGRAM : VIEW CON COM1 : 1X PER DAY	30		\$750.00	10/1	10/2	2		M-TU	2
8			1100A-1200N PROGRAM : VIEW CON COM1 : 1X PER DAY	30		\$750.00	9/26	9/28	3		W-F	3
9			1200N-100P PROGRAM : NEWS CON COM1 : 1X PER DAY	30		\$675.00	10/1	10/2	2		M-TU	2
10			1200N-100P PROGRAM : NEWS CON COM1 : 1X PER DAY	30		\$675.00	9/26	9/28	3		W-F	3
11			400P-500P PROGRAM : DR OZ CON COM1 : 1X PER DAY	30		\$800.00	9/26	9/28	3		W-F	3

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	:	:	:	:	:	:
12			400P-500P PROGRAM : DR OZ CON COM1: 1X PER DAY	30		\$800.00	10/1	10/2	2		M-TU	2
13			500P-600P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$1,800.00	10/1	10/2	2		M-TU	2
14			500P-600P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$1,800.00	9/26	9/28	3		W-F	3
15			600P-630P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,400.00	9/26	9/28	3		W-F	3
16			600P-630P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,400.00	10/1	10/2	2		M-TU	2
17			700P-730P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,400.00	9/26	9/28	3		W-F	3
18			700P-730P PROGRAM : JEOPARDY CON COM1: 1X PER DAY	30		\$2,400.00	10/1	10/2	2		M-TU	2
19			730P-800P PROGRAM : JEOPARDY CON COM1: 1X PER DAY	30		\$2,400.00	10/1	10/2	2		M-TU	2
20			730P-800P PROGRAM : WHEEL CON COM1: 1X PER DAY	30		\$2,400.00	9/26	9/28	3		W-F	3

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21	S		1100P-1130P	30		\$2,000.00	10/1	10/2	0		M-TU	0
PROGRAM : NEWS												
CON COM1: 1X PER DAY												
42	A		1100P-1135P	30		\$2,000.00	10/1	10/2	2		M-TU	2
PROGRAM : NEWS												
ORD COM1: NEWS												
THIS IS A MAKE-GOOD FOR OCT1 ON LINE-21 FOR 2 SPOTS/WK												
22	S		1100P-1130P	30		\$2,000.00	9/26	9/28	0		W-F	0
PROGRAM : NEWS												
CON COM1: 1X PER DAY												
43	A		1100P-1135P	30		\$2,000.00	9/26	9/28	3		W-F	3
PROGRAM : NEWS												
ORD COM1: TP NEWS												
THIS IS A MAKE-GOOD FOR SEP26 ON LINE-22 FOR 3 SPOTS/WK												
23			1130P-1200M	30		\$825.00	9/26	9/28	3		W-F	3
PROGRAM : NITELINE												
CON COM1: 1X PER DAY												
24	S		1130P-1200M	30		\$825.00	10/1	10/2	0		M-TU	0
PROGRAM : NITELINE												
CON COM1: 1X PER DAY												
44	A		1135P-1205A	30		\$825.00	10/1	10/2	2		M-TU	2
PROGRAM : NIGHTLINE												
ORD COM1: TP NIGHTLINE												
THIS IS A MAKE-GOOD FOR OCT1 ON LINE-24 FOR 2 SPOTS/WK												
25			800P-1000P	30		\$9,250.00	10/1	10/1	1		MON	1
PROGRAM : DANCING WITH THE STARS												
26			1000P-1100P	30		\$4,800.00	10/1	10/1	1		MON	1
PROGRAM : CASTLE												

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:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:
27			800P-900P	30		\$4,000.00	10/2	10/2	1		TUE	1
PROGRAM : DANCING RESULTS												
28			1000P-1100P	30		\$4,200.00	10/2	10/2	1		TUE	1
PROGRAM : PRIVATE PRACTICE												
29			1000P-1100P	30		\$2,800.00	9/28	9/28	1		FRI	1
PROGRAM : 20/20												
30			1000P-1100P	30		\$2,800.00	9/28	9/28	1		FRI	1
PROGRAM : 20/20												
31			600A-700A	30		\$675.00	9/29	9/29	1		SAT	1
PROGRAM : NEWS												
32			700A-900A	30		\$850.00	9/29	9/29	1		SAT	1
PROGRAM : NEWS												
33			900A-1000A	30		\$850.00	9/29	9/29	1		SAT	1
PROGRAM : GMA												
34			1130P-1200M	30		\$1,000.00	9/29	9/29	2		SAT	2
PROGRAM : NEWS												
35			500A-600A	30		\$275.00	9/29	9/29	1		SAT	1
PROGRAM : NEWS												
36			600A-700A	30		\$675.00	9/30	9/30	1		SUN	1
PROGRAM : NEWS												
37			700A-900A	30		\$850.00	9/30	9/30	1		SUN	1
PROGRAM : NEWS												
38			700P-800P	30		\$2,750.00	9/30	9/30	1		SUN	1
PROGRAM : AFHV												

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39			800P-900P	30		\$6,500.00	9/30	9/30	1		SUN	1
PROGRAM : ONCE UPON A TIME												
40			900P-1000P	30		\$6,000.00	9/30	9/30	1		SUN	1
PROGRAM : REVENGE												
41			500A-600A	30		\$200.00	9/30	9/30	1		SUN	1
PROGRAM : NEWS												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#21	MISSED:M-TU/1100P-1130P				OCT1(2/WK)		30S	\$2,000.00	(SEP25/12)	
			OFFER:M-TU/1100P-1135P				OCT1(2/WK)		30S	\$2,000.00	PLS ADVISE.	
CMT:NEWS												
M2	OK'D	BUY#22	MISSED:W-F/1100P-1130P				SEP26(3/WK)		30S	\$2,000.00	(SEP25/12)	
			OFFER:W-F/1100P-1135P				SEP26(3/WK)		30S	\$2,000.00	PLS ADVISE.	
CMT:TP NEWS												
M3	UNRESL	BUY#23	MISSED:W-F/1130P-1200M				SEP26(3/WK)		30S	\$825.00	(SEP25/12)	
			OFFER:W-TH/1135P-1205A				SEP26(3/WK)		30S	\$825.00	PLS ADVISE.	
CMT:FRI NIGHTLINE RUNS LATE DUE HS SPORTS AND TP FOR NIGHTLINE												
M4	OK'D	BUY#24	MISSED:M-TU/1130P-1200M				OCT1(2/WK)		30S	\$825.00	(SEP25/12)	
			OFFER:M-TU/1135P-1205A				OCT1(2/WK)		30S	\$825.00	PLS ADVISE.	
CMT:TP NIGHTLINE												
M5	UNRESL	BUY#27	MISSED:TUE/800P-900P				OCT2		30S	\$4,000.00	(SEP25/12)	
		BUY#29	FRI/1000P-1100P				SEP28		30S	\$2,800.00		
		BUY#41	SUN/500A-600A				SEP30		30S	\$200.00		
			OFFER:TUE/800P-900P				OCT2		30S	\$7,000.00	PLS ADVISE.	
CMT:DUE RATE ON RATE CARD WAS REVERSED FOR TIME PERIOD												
CONTRACT TOTAL											145100.00	
TOTAL SPOTS											83	

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:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

MARKET TOTALS \$437,750 WFTV 33% WKMG 21% WESH 30% WOFL 16% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE